



# Animal Friends Update

Fall 2007

# AFRP

ANIMAL FRIENDS RESCUE PROJECT



AFRP designee at the Pebble Beach Concours d'Elegance accepting the \$32,500 diamond necklace for lucky ticket holder Barbara Moore of Pacific Grove.



Anna, Ben and Delany with their adopted dogs Darci and Wilbur.



Lindy of Pacific Grove and her adopted dog, Rupert.

Dear Friends of AFRP,

This is the time of year to reflect and give thanks for the wonderful things we have. All of us involved with AFRP have been working hard to make a lasting difference for the animals in our community and in reaching out to others who have the same passion for those we serve.

The upcoming holidays are a reminder to celebrate the lives we have saved and the people our cats and dogs have touched. We are overjoyed each time we hear from happy adoptive families, updating us about their new dog or cat family member. Each smile, purr, and wagging tail serves as a reminder of the important work we are doing. The volunteers, staff and donors have been the rock upon which this organization's success is built, and we are very thankful for the work they do.

We are grateful that the community continues to recognize our importance as an integral part of the collaborative effort to help animals. The Concours d'Elegance honored us once again with an invitation to participate in their fundraising effort through the raffling of a fabulous Mercedes-Benz C300 and a breathtaking diamond necklace. This helped us raise more than \$23,000 for the animals. The lucky raffle winners, Barbara Moore and C.G. Dunn, were thrilled with their prizes!

In addition, we were given special weekly segments by KION-TV, KSBW-TV, KSCO AM radio and KRML FM radio which continue to grow in popularity. Our special Challenge Grant fundraising drive continues to make progress towards our \$200,000 goal for medical treatment for the animals in our care . . . and there is so much more to come!

We thank you for all you do for the dogs and cats.

With warmest regards,

*Jeanne Huber*  
Jeanne Huber, Executive Director



Jeanne, with Honey, talking to Adam Stiles during the Pet of the Week segment on KION-TV 46.



## Upcoming Events

Please visit our website and click on the "Upcoming Events" link to view a complete and up-to-date list of our adoption days and fundraising events. There's always something happening! [www.AnimalFriendsRescue.org](http://www.AnimalFriendsRescue.org)

## Save The Date - AFRP's Tenth Annual Holiday Fundraising Party

Sunday December 9th from 5:00-8:00 PM at the Hyatt Regency in Monterey.

Enjoy wine, dinner, silent auction, raffle, and dancing to the sounds of the Dennis Murphy Trio. Watch for your invitation in the mail in November!

### Silent Auction Items Needed!

We are looking for silent auction items to help make our 10th Annual Holiday Party Fundraiser the biggest success yet! This event has raised a total of over \$320,000 for the animals over the last nine years. All proceeds are used to help with direct animal care expenses such as medical care and spay/neuter costs.

You can help AFRP reach our goal of raising \$70,000 for the animals this year by donating items such as timeshares at a vacation home, weekend getaway packages, day adventures,

and gift certificates from restaurants, shops, hotels, spas or other services.

As a donor to the silent auction you and your business will be recognized in promotional material associated with the event. If you have a silent auction item for consideration please call Carie at (831)372-5169 or email [carie@animalfriendsrescue.org](mailto:carie@animalfriendsrescue.org).



### 2007 Adoption Statistics

Cat Adoptions: 773  
Dog Adoptions: 189  
Total Adoptions: 962

Total Adoptions Since 1998:

**10,703!**

P.O. Box 51083  
 Pacific Grove, CA 93950  
 Phone 831 333 0722  
 Fax 831 333 1956  
 www.AnimalFriendsRescue.org  
 info@AnimalFriendsRescue.org

Main Adoption Center:  
 560 Lighthouse Avenue  
 Pacific Grove  
 Hours: Tues-Sat 12-5

Treasure Shop:  
 154-17th Street, Pacific Grove  
 Hours: Mon-Sat 10-4  
 Phone 831 333 0491

## Mission

We are dedicated to finding good permanent homes for stray, abandoned, and abused companion animals and to ending the overpopulation crisis through focused spay/neuter programs.

*AFRP is a member of the Coalition for Companion Animals (CCA) of Monterey County. For more information about the CCA visit [www.CCAMonterey.org](http://www.CCAMonterey.org).*

## Board of Directors

**President:**  
 Jackie Wendland

**Vice President:**  
 Monica Rua

**Secretary:**  
 Kelly Lehrian

**Treasurer:**  
 Carie Broecker

Lisa von Saltza-McElmoyl

## Staff

**Executive Director:**  
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**Intake and Office Manager:**  
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 Linda Wilsey

**Outreach Manager:**  
 Bob Tyson

**Santa Cruz Program Manager:**  
 Sue Trapp

**Volunteer Coordinator/  
 Dog Intake:**

Dana Karstensen-Bryan

**Adoption Center Manager:**  
 Martina Shaw

**Office Assistant:**  
 Micheline Beck

**Treasure Shop Manager:**  
 Jane Roland

**Satellite Adoption Coordinator:**  
 Donna Pederson

# Happy Tails!

*These are just some of the many lives AFRP has touched during the past year, thanks to your support.*



When **Sterling** tested positive for FIV after coming in as a stray, the Marina Animal Shelter asked AFRP for help. Though FIV+ cats can live long healthy lives, they are often difficult to place. One day in August, Sterling's gaze connected with Phyllis, visiting the AFRP Adoption Center with friends. Those feline eyes haunted Phyllis for weeks, and she finally picked up the phone to see if Sterling was still available. Phyllis checked in recently to say Sterling adapted to his new home immediately, and is the perfect companion for her!



A purebred dog at the shelter? He may not have papers, but **Nugget**, a beautiful Golden Retriever, came to us from the King City shelter after serving his stray time and going unclaimed. Untrained and wildly energetic, Nugget benefitted from time with his foster mom, who also happened to be a dog trainer! An apt pupil with a wonderful temperament, Nugget is now behaving himself (most of the time) and delighting his new family, who love Nugget just as much as he loves them!



**Okanti**, a sweet black kitten, was part of a litter of tiny kittens that were found abandoned in Santa Cruz. Lovingly fostered by a bottle-feeding AFRP volunteer, all the kittens found homes except Okanti, who was diagnosed with a significant heart murmur. Not discouraged by Okanti's physical challenges, a Pacific Grove mother and son welcomed Okanti into their home and their kindness is being repaid with happy purrs and furry snuggles!



Arriving at the Salinas Animal Shelter in a severe state of neglect, **Shawnee**, a senior Corgi mix, could only walk by dragging her hind legs. AFRP got her the surgery she needed to repair her hips, and eventually Shawnee was able to walk again. Wanting to make certain the last part of Shawnee's life would be the best part, adopters Karen and Andrew immediately built a ramp to help Shawnee negotiate the stairs at their home. Shawnee now knows what it's like to have a soft dog bed, a full tummy and humans that love her.

## Volunteer Spotlight - Maureen Bird

Before she started volunteering for AFRP, Maureen would look at the cats through the glass at the Santa Cruz PetSmart adoption site and think, "Those poor things." But once she learned about AFRP's mission to give homeless animals a second chance, she had a change of heart. She now tells everyone, "Those cats are the luckiest cats in the world!"

Since 2005, Maureen has helped AFRP animals find loving, permanent homes. Her cheerful smile and warm personality puts everyone at ease; and whether it's calming a nervous cat or helping an adoptive family make a suitable match, Maureen does her job with grace and tact.

Dedicated and energetic, Maureen is quite possibly the ultimate volunteer multitasker! Her many duties with AFRP have included providing cat care, assisting with dog and cat adoptions, providing animal transportation, helping with follow up calls to adoptive families, and posting announcements about adoptable dogs and cats on Craigslist.

Over the years many special animals and heartwarming adoptions have touched Maureen's heart and fuel her motivation to continue her work. Her own adopted AFRP cat, Miss Shadow, was a frightened little cat that nobody else seemed interested in adopting. Now a wonderful companion, Miss Shadow serves as a daily reminder to Maureen of the small miracles that happen each time a homeless animal finds a place in somebody's heart and home. Each cat, kitten, dog and puppy that Maureen has helped find a home becomes a special memory for her.

"Volunteering for AFRP makes me feel like I'm giving a little back to the animals that have always filled my heart with such complete joy," says Maureen.

Thank you, Maureen, for all that you do!



Maureen holding Calvary.

# Bark, Bark Bark... By Barbara DeGroot, From the Heart Dog Training and Doggy Day Care

Bark, bark, bark . . . is there anything as annoying? Do you really care why the dog is barking? Probably not, you just want it to stop, right? Many good relationships are destroyed by this one simple act. Neighbors no longer speak to each other, people do obnoxious things to barking dogs, complaints are lodged, and the list goes on and on.



So, what to do about it? First, you need to know why dogs bark. They bark to communicate with each other, they bark out of boredom, they bark warnings, they were bred to bark, and many older dogs bark because of a little senility.

Probably the easiest to resolve is boredom barking, which can usually be controlled or minimized by enriching the dog's environment. Try feeding your dog out of a Kong or stuffed bone, instead of just putting their food in a bowl. Put a little challenge into their day. It's always about balance in life, if you are mentally stimulated and physically stimulated there is better balance and you aren't as inclined to become bored. During the summer our daycare dogs get lots of ice, sometimes there's a treat frozen inside, toy or just the ice but it's something to make them work.

Most terriers were bred to be alarm barkers; anything that makes a sound or moves is subject to a barrage of woofs. So, here comes your mail person, doing what he does each day...deliver your mail. Your dog sees this person trying to break into the house each day so he barks furiously at him and he is rewarded because, in his mind, he scared him away. Little does he know that's what the mail person does each day, he comes, drops off the mail, then leaves. Now you try to convince your little guy that he didn't scare him away!

Dogs that bark because they are getting a bit senile can be very annoying, they usually have a rhythm to their bark: Bark, bark, bark, pause, bark, bark, bark, pause, and on and on all day. It's enough to drive you senile!

Controlling barking is difficult because most barking occurs when their owners aren't home. Although there are many devices that claim to resolve the problem, we use the Citronella collar. It sprays citronella spray up when the dog barks so the dog learns he controls the spray. Because it's not based on pain the dogs remain in a thinking mode and try to figure out why it goes off. It approaches the problem on many levels; they see it, smell it, hear it and sometimes can taste it. We have a rental program which is very successful; most people, who rent the collar, purchase it because it works. Woofs and wags for now and good luck. For more training tips visit our website [www.fromtheheart.info](http://www.fromtheheart.info)

## Concours Report

The Pebble Beach Concours d'Elegance once again honored AFRP with an invitation to participate. AFRP partnered with CASA to raffle a 2008 Mercedes-Benz C300 and a diamond necklace from Jewelry by Gauthier. We raised more than \$23,000 for the animals and we deeply appreciate the generosity of the Concours and our volunteers for all their hard work in making this happen.



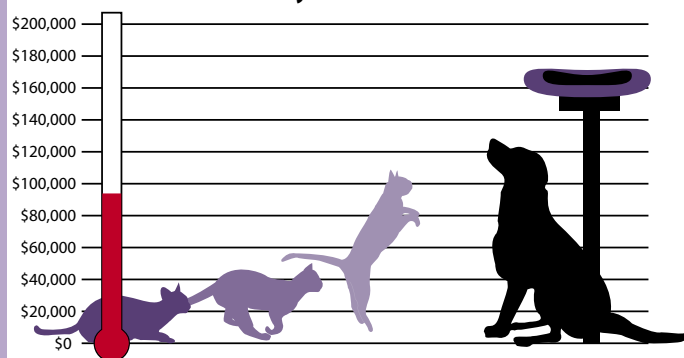
## Challenge Grant Update

The Challenge Grant fund drive to raise money for medical expenses was launched in May and we are thrilled it has raised \$94,137 to date towards our goal of \$200,000. We know that we can reach our goal soon with the continued generosity of the people who know and love the work we do.

You can go to our website home page and click on the Challenge Grant button to see more about this and make a donation.

**With your help – we can make it happen!**

Money Raised to Date



## Happy Anniversary to Collier Feed and Supply in Salinas!

Collier's has been in business for 55 years and has been supporting animal rescue for many of those years. For the past 9 years Tom Collier, owner of Collier Feed and Supply, has donated store space to host AFRP adoptable cats. We'd like to thank Tom and his staff for all their years of support.

## Wish List

- Digital Video Camera
- EZ Up Event Tent
- Prepaid Gas Card for Rescue Van
- Small & Medium Pet Carriers
- First Class Postage Stamps
- Clumping Cat Litter



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P.O. Box 51083, Pacific Grove, CA 93950  
www.AnimalFriendsRescue.org

*Return Service Requested*

Nonprofit Org.  
U.S. Postage Paid  
Permit No. 2001  
Pacific Grove, CA  
93950

## Read About Nugget's and Sterling's Happy Tails Inside!



## Looking for a Special Home

**Zoey's** panda bear cuteness and trademark doggy smile make her irresistible! She is a cheerful, happy-go-lucky Husky mix who has been patiently waiting for a home of her own for nearly a year. At eighteen months and 45 pounds, Zoey is young, energetic and eager to please her person. She loves to be petted and cuddled, and enjoys having her short, dense coat brushed. Zoey would be a wonderful hiking or jogging partner, and is bright enough to excel in formal obedience training classes. Like many northern breed dogs, Zoey has an independent streak, and needs an adopter who can be her "pack leader." She is an alpha female that gets along with most dogs her own size, but needs a home with no cats or other small animals. Zoey is ready to become somebody's loyal companion and lifelong friend.



Love chocolate? **Truffle** is a sweet two-year-old Siamese with a smooth, velvety coat in shades of chocolate brown. Inherently gracious, Truffle befriends the new cat residents at the AFRP Adoption Center and enjoys joining in gentle play sessions with the kitten crowd. He leans up against human visitors hoping for a friendly rub or scratch under the chin. So why hasn't this beautiful, gentle cat been adopted? Truffle has some inner ear damage from a past infection that causes him to have a permanent head-tilt. (We think it just makes him look inquisitive!) Strike two for Truffle: he is FIV positive. He needs an indoor-only home with an adopter willing to provide him with a lifestyle that will ensure he has a long, healthy life. He's not perfect, but is so deserving of a loving home.

