



## From the Executive Director

Fiscal year 2009 –2010 was a busy and challenging year for Animal Friends Rescue Project. We continued to deal with the effects of the economy on donations and on the increasing number of animals entering our local shelters but with creative programs and cost saving measures we were still able to help over 1,090 find new loving homes. Our Lifelink Transport program still proves to be successful transporting 1,546 dogs to safety with other rescues throughout the state with weekly transports.



Kelly with Myrtle.



Pookie.

AFRP continues to play a unique role in animal welfare in the community by working closely with local animal shelters to provide a safety net for cats, dogs and rabbits that have not been adopted or cannot go up for adoption. AFRP specializes in taking in senior animals, underage animals, pregnant and nursing animals, ill or injured animals, and animals that are shy, frightened, overlooked or not doing well in the shelters.

AFRP was honored to be chosen by many local businesses to be the recipient of many wonderful fundraising events this past year. Our wonderful volunteer base continues to be the backbone of the organization providing countless hours of love and care through fostering, helping in the adoption center, offsite events and through many other tasks.

As we move into our twelfth year of operation I believe AFRP will continue to be a strong voice for the animals in our community by finding loving homes, assisting our shelters, and working hard to promote innovative spay/neuter programs to help end the tide of animals entering our shelters. I believe there will be a day when every animal has a home.

Warm regards,

*Kelly E. Lehrian*  
Kelly Lehrian

Executive Director

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Animal Friends Rescue Project (AFRP) is a non-profit organization founded in 1998 by four individuals interested in making a difference to homeless animals. AFRP is dedicated to finding good permanent homes for stray, abandoned, and abused companion animals and to ending the pet overpopulation crisis through focused spay/neuter programs.

We primarily rescue cats and dogs from our tri-county area of Monterey, Santa Cruz and San Benito Counties. We operate through a network of over 160 foster homes and 5 adoption sites. We have a lifetime commitment to the animals in our care until they are adopted. We do not euthanize animals because they have been with us too long. Most animals find a new home within a month of going up for adoption. Occasionally it takes an animal a year or more before finding their forever home. All animals are altered, vaccinated, dewormed, receive flea treatment and microchipped before adoption. Cats are tested for FIV and FeLV tested.

AFRP Provides the following services:

- placement of homeless animals into good permanent homes
- temporary care for homeless animals in foster homes
- necessary veterinary care for the foster animals
- education about the proper care of companion animals and education to promote compassion towards animals
- education about the problems of pet overpopulation
- behavioral guidance and referrals
- stay at home rescue - assistance to people needing help placing a stray they have found or in placing their own pet in another home
- match-a-pet - we maintain a database to match people in the community with a specific pet they are looking to adopt
- low cost spay/neuter vouchers
- feral cat trap-neuter-release-maintain program along with advocacy and education
- transportation of dogs from crowded shelters to other rescues

# Adoption Program

AFRP rescued and found forever homes for 1,150 cats and dogs from July 1, 2009 to June 30th, 2010. AFRP adoption center hours are Tuesday through Saturday from noon until 5pm. AFRP also has offsite adoption locations at Posh Pets, PetSmart Sand City and Santa Cruz, Petco in Del Monte Center, Animal House in Scotts Valley and every third Saturday at the new Petfood Express in Carmel.

Our website continues to be popular with 1,500 hits per day.

We also do outreach for our adoptable animals on Petfinder.org, Craigslist, Pets911, and 1-800- Save a Pet.

AFRP continues to partner with local media for weekly pet of the week programs on local television stations KION TV and

KSBW TV. We also place ads, which are sponsored by local businesses, for adoptable cats and dogs in local newspapers like the Monterey County Weekly, the Carmel Pinecone, and the Pacific Grove Home Town Bulletin.

AFRP also has offsite adoption events monthly at the local PetSmarts, Petco, Surf City Coffee and every third Saturday at the Petfood Express in Carmel. AFRP participates in local events such as national Homeless Pet day in Salinas, Pacific Grove Good Ol' Days and the Feast of Lanterns Pet Parade.



Angel with her adopter.



Carson and his adopter.



A bonded pair gets ready for transport.

## Life Link Transportation Program

AFRP's Life Link Transportation Program helped save the lives of 1546 dogs this past year. The Life Link Program provides life saving transportation for dogs in Monterey, Santa Cruz, and San Benito County Shelters that are at risk of being euthanized due to overcrowding.

AFRP Life Link volunteers transport the dogs to pure breed rescue groups, puppy rescue groups, small dog rescue groups and other dog rescue groups that have room for them. By networking with rescue groups that often do not have the resources to do their own transporting, AFRP can help save the lives of even more dogs. Every dog that goes to a specialized group frees up an AFRP foster home to rescue dogs that have no other place to go. We have two transport vans that allow us to transport dogs up to four times a week.

# Volunteer Program

AFRP has over 300 active volunteers including 160 foster homes for cats and dogs. At any given time we have an average of 80 dogs in foster homes and 300 cats/kittens at the height of kitten season in foster homes and adoption centers.

Our dedicated and enthusiastic volunteers worked thousands of hours in the following areas:

adoptions, animal care, animal socialization, animal training, animal transportation, foster care, fundraising, office work, public relations, graphic design, writing, website work and special events.

AFRP could not provide all the services to the community that we do without the dedication of our active volunteer force. Our volunteers are an invaluable resource that has enabled us to save thousands of precious lives over the years.



Liz Banks with foster kittens she bottle fed.



A junior volunteer holding Mickie as he takes a "cat" nap.



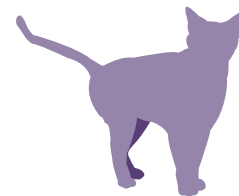
Deborah holding Fozie.

## Prevent-A-Litter



Momma and her kittens.

AFRP's Prevent-A-Litter program helped alter 108 cats for low-income pet guardians that could not otherwise afford to have their cat altered. Pet guardians that show financial need by filling out our Financial Qualification Form can purchase a voucher from AFRP to have a male cat altered for \$40 and a female cat altered for \$80. AFRP partners with 18 vet clinics that will accept our vouchers as full payment for the surgery.



# Fundraising

AFRP received \$73,721 from fundraisers this year!

Our 12th annual AFRP Holiday Party held at the Hyatt Regency in Monterey raised \$44,143 for our animals in need. This annual event had over 280 attendees.

Some of our dedicated volunteers planned special events for AFRP such as the Party for the Paws at McShane's Nursery which raised \$2805. AFRP was the beneficiary of the Annual Cavalier Beach Party which raised \$3640 and was also chosen by the Pebble Beach Riding and Trails Association to benefit from their Table Affair Event which raised \$3507. The Kitchen Studio planned a wonderful benefit event in May which raised \$1245. Hula's Island Grill designated AFRP as a charity of the month raising \$1450 with their Mahalo Monday's. Six restaurants participated in AFRP's Dining Out for Animals Event where the restaurants donated 10% of their nights proceeds raising \$1690. Dawg Gone It in Monterey planned a Hounds and Hot Rods car show fundraiser raising \$1000. Pet Food Express in Carmel hosted Holiday Photos and raised \$923. \$1994 from the Humane Society of the United States for spay and neuter efforts for the dogs and cats we rescue.

AFRP also had the honor of being a benefiting agency in the Pebble Beach Concours d' Elegance that raised \$6500 in raffle ticket sales from the donated Wolseley. The winner of the car donated it back to AFRP which was sent to auction and raised an additional \$10,350. The Raw Connection raised \$350 for AFRP with its dedication wall this year.



Volunteers Michele Tubman and Martha Wilcox with the beautiful setting they made at the Table Affair.



Guests perusing silent auction items at AFRP's 2009 Holiday Party.

In addition, the AFRP treasure shop moved to a new location with better visibility. The Treasure Shop sells gently used items, such as clothing, jewelry and furniture and made a net profit of \$5,819 this year – we were closed for approximately 2 months during the move. We were able to raise \$16,368 in online donations through our website. We received \$14,339 from the auto donation program. AFRP also raised \$10,830 with its direct mailers. AFRP donation jars placed with local vendors raised \$4,289. The sponsorships of kitty condos, ads and adoptable animals raised \$17,638. Our medical needs animals raised a total of \$9,879 for specific animals in our care. We received a bequest from the Shudoma Trust of \$40,000. We also were the beneficiaries of the Katherine Scott Trust and received two properties in Clovis, CA which generate rental income.

In general donations, AFRP received a total of \$142,916 throughout the year.



Volunteers at the Pebble Beach Concours d'Elegance.

## GRANTS

AFRP received a total of \$55,021 in grant funding this fiscal year.

We received the following grants: \$15,000 from the Community Foundation to provide major and minor medical treatment for our rescued animals in Monterey County, \$2,000 from the Bernice Barbour Foundation for medical expenses for animals we rescue, \$5,000 from the Glide Foundation toward the purchase of a new transport van, \$3,000 from the AHIMSA Foundation to be used for medical expenses for the animals we rescue, \$4,000

from the Kinnoull Foundation to be used for general operating expenses, \$1,000 from the Sylvanus Foundation to be used for general operating expenses, \$19,500 from the Monterey Peninsula Foundation to help with medical expenses for our animals, \$3,864 from the Monterey County Weekly Community Fund, \$657 from the Pedigree Foundation for expenses for the dogs we rescue, and \$1,000 from the Build a Bear Bear Hugs Foundation.

## Education and Public Relations

Although we do not have a formal education program, we know that every interaction with a member of the general public is an opportunity for education about the plight of homeless animals, the importance of spay/neuter, the importance of microchipping and I.D. tags for companion animals, and specifics about responsible pet guardianship. We know that a little education can go a long way in helping to reduce animal suffering.

Our staff and volunteers spent hundreds of hours communicating with people in person, on the phone, and through e-mail about behavior issues, the importance of spay/neuter, and making referrals to resources throughout the community. We continue to publish our newsletter two times per year and it is mailed to almost 6,000 homes.

Our newsletter always includes an article by a professional trainer on important behavior/ training issues. We have several volunteers who help keep our web site updated and current with information about animals available for adoption, upcoming events, educational material, and volunteer opportunities. Our media presence includes radio as well as television coverage and we were able to share information about AFRP and all the opportunities we offer.

We held training seminars for our volunteers about cat, kitten and dog care to continue to strengthen our volunteer bases knowledge.



"Good Dog" Manners class participants.

We also launched our "Good Dog" Manners Dog Training classes in conjunction with the City of Pacific Grove Recreation Department. This class is taught by Sandra Benzor of Pawzitivly K-9 and is open to AFRP adopters, the general public and we also encourage our foster homes to bring their foster dogs to the class to start their training.

Our Match-A-Pet and Stay at Home Rescue Programs help to educate and empower people in the community to find homes for their animals or animals they have found. We hand out three important documents to the public on a regular basis- "caring for your new cat," "finding a lost pet," and "behavior and training resources."



Volunteers walk in the Feast of Lanterns Parade in Pacific Grove.

## Feral Cat Program

Our Feral Cat T-N-R and Advocacy Program has been successful in trapping, neutering, and releasing, into managed colonies, 410 feral cats this past fiscal year. Unfortunately, 70% of cats euthanized at local shelters are feral. Therefore, it is important programs like this one that will result in less cats being euthanized and kittens entering our shelters.

Our feral cat volunteers spend hundred of hours emailing, talking with, and educating members of the community needing guidance and assistance with trapping and managing feral cats in colonies. Our Feral Cat Advocacy Program helps to reduce the number of ferals entering shelters that would certainly be euthanized and helps reduce the number of feral kittens being born into the community. In addition to guidance, education, and advice AFRP also rents humane traps to the general public for a nominal fee.



# AFRP and Community Wide Statistics

The following statistics for calendar year 2008 report the source and outcome for Monterey County dogs and cats arriving at local shelters. Reporting agencies

include Animal Friends Rescue Project, City of Carmel Animal Control, City of Marina Animal Control, City of Monterey Animal Control, City of Pacific Grove Animal Control, Monterey County Animal Services, Salinas Animal Shelter and The SPCA of Monterey County.

The collection and publication of this data is sponsored by Maddie's Fund, [www.maddiesfund.org](http://www.maddiesfund.org).



## AFRP 2009 Statistics

Annual Companion Animal Statistics	Dogs	Cats	Total
Beg Shelter Count 1/1/09	53	160	213
<b>INTAKE</b>			
<i>From the Public</i>			
Healthy	26	62	88
Treatable-Rehabilitatable	0	132	132
Treatable-Manageable	2	0	2
Unhealthy & Untreatable	0	0	0
<b>Subtotal Intake from the Public</b>	28	194	222
<i>Incoming Transfers from Organizations within Community/Coalition</i>			
Healthy	74	80	154
Treatable-Rehabilitatable	16	241	257
Treatable-Manageable	22	3	25
Unhealthy & Untreatable	0	0	0
<b>Subtotal Intake from Incoming Transfers from Orgs within Community/Coalition</b>	112	324	436
<i>Incoming Transfers from Organizations outside Community/Coalition</i>			
Healthy	45	189	234
Treatable-Rehabilitatable	24	126	150
Treatable-Manageable	3	0	3
Unhealthy & Untreatable	0	0	0
<b>Subtotal Intake from Incoming Transfers from Organizations outside CCA</b>	72	315	387
<i>From Owners/Guardians Requesting Euthanasia</i>			
Healthy	0	0	0
Treatable-Rehabilitatable	0	0	0
Treatable-Manageable	0	0	0
Unhealthy & Untreatable	0	0	0
<b>Subtotal Intake From Owners/Guardians Requesting Euthanasia</b>	0	0	0
<b>Total Intake</b>	287	1195	1482
<i>(Euthanasia Requests - Unhealthy &amp; Untreatable)</i>	0	0	0
<b>ADJUSTED TOTAL INTAKE</b>	212	833	1045

<b>ADOPTIONS</b>			
<i>Only dogs and cats adopted by public</i>			
Healthy	215	865	1080
Treatable-Rehabilitatable	1	0	1
Treatable-Manageable	3	7	10
Unhealthy & Untreatable	0	0	0
<b>TOTAL ADOPTIONS</b>	<b>219</b>	<b>872</b>	<b>1091</b>
<b>OUTGOING TRANSFERS</b> to Orgs within Community/Coalition			
Healthy	0	0	0
Treatable-Rehabilitatable	0	0	0
Treatable-Manageable	0	0	0
Unhealthy & Untreatable	0	0	0
<b>TOTAL OUTGOING TRANSFERS to Orgs within Community/Coalition</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>OUTGOING TRANSFERS</b> to Orgs outside Community/Coalition			
Healthy	0	0	0
Treatable-Rehabilitatable	1	0	1
Treatable-Manageable	1	0	1
Unhealthy & Untreatable	0	0	0
<b>TOTAL OUTGOING TRANSFERS to orgs outside CCA</b>	<b>2</b>	<b>0</b>	<b>2</b>
<b>RETURN TO OWNER</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>DOGS AND CATS EUTHANIZED</b>			
Healthy**	0	0	0
Treatable - Rehabilitatable**	0	0	0
Treatable - Manageable**	0	0	0
Unhealthy & Untreatable**	2	15	17
Total Euthanasia	2	15	17
(Euthanasia Requests - Unhealthy & Untreatable)*	0	0	0
<b>ADJUSTED TOTAL EUTHANASIA</b>	<b>2</b>	<b>15</b>	<b>17</b>
<b>SUBTOTAL OUTCOMES</b>	<b>223</b>	<b>887</b>	<b>1110</b>
<b>DIED OR LOST IN SHELTER</b>	<b>0</b>	<b>5</b>	<b>5</b>
<b>TOTAL OUTCOMES</b>	<b>223</b>	<b>892</b>	<b>1115</b>
<b>ENDING SHELTER COUNT</b>	<b>42</b>	<b>101</b>	<b>143</b>